# Milana Ruzic

# **UX/UI** Designer

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## **Experience**

#### UX/UI Design Intern at Moye Design

Jun 2023 - Aug 2023, Belgrade

During my internship at Moye Design, I worked on the iOS App Design, where I conducted extensive research, created wireframes, developed prototypes, performed user testing, and designed the user interface for a costume rental app. This experience enriched my technical skills and deepened my understanding of the significance of user experience.

#### **Graphic Designer at New Media Team**

#### Sep 2022 - Jun 2023, Belgrade

I've designed visual concepts for global brands. Collaborated with the PR, Marketing, Event, and other teams to devise a strategy for diverse materials, including visual identity, presentations, prints, and other marketing materials.

#### **Freelance Graphic Designer**

Aug 2020 - Dec 2022

Worked directly with clients to understand their vision and effectively brought it to life through design. I've successfully developed logo design and branding for clients in a wide range of industries.

## **Projects**

#### **Wisdom Vault**

May 2023 - Present

Project Wisdom Vault is a collection of actionable advice from the world's greatest minds on personal growth, relationships, health, and entrepreneurship.

## **Education**

#### **Bachelor's degree In Graphic Design and Engineering**

Higher Education Technical School of Professional Studies 2018 - 2021, Novi Sad

#### **Courses**

**UX Design Certificate** Google Mar 2023 - Present

## **Product Psychology**

Masterclass Growth.Design May 2023

## **Skills**

UX/UI Design Interaction Design User Research User Journey Mapping Wireframing Prototyping Usability Testing Design Systems Branding Icon Design

## **Tools**

Figma Sketch Framer Notion Adobe CC